

ANNICK HUBER

PRODUCT DESIGNER

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EXPERIENCE

Calendly | Sr. Product Designer

MAR 2022 - AUG 2023, REMOTE

- Product designer integrated within a squad working alongside Product and Engineering to develop features from research to implementation using the internal design system
- Designed feature improvements across the Calendly products leading to improvements to the sharing and tracking of Calendly links, additional sharing and editing features, improvements to the Booking flow, and improved use of Calendly across Outlook and Chrome extensions

Brightwell | Product Designer

OCT 2018 - MAR 2021, ATLANTA

- Sole product designer at a fintech company working on a cross-platform product providing financial services to the cruise ship industry
- Responsible for the full design process of features for the Brightwell Web, Android and iOS apps, from research to delivery and design systems
- Designed and updated multiple high-impact user flows leading to better flow conversion, increased feature usage, and reduction in fraud

AKQA | Associate UX Designer

APR 2017 - SEP 2018, ATLANTA

- Worked on client projects as the UX designer redesigning websites and mobile apps, focusing on airlines and food industry
- Delivered and presented UX artifacts focusing on information architecture, interaction design, usability, accessibility, SEO value

Georgia Tech | Graduate Research Assistant

JAN 2016 - DEC 2016, ATLANTA

- Worked as a researcher at the center for geographic information systems gathering requirements for projects, creating sitemaps, wireframes, user flows for GIS software, and maintaining the internal 3D model database of the city of Atlanta.

Bento Box Entertainment | Background Designer

FEB 2015 - JUN 2015, ATLANTA

- Collaborated with a team of designers to create background illustrations for “The Awesomes”, an animated TV show available on Hulu

Floyd County Productions | Background Artist

JUN 2012 - JUN 2014, ATLANTA

- Created background illustrations and reusable graphic assets for the animated TV shows “Archer” and “Chozen”, which aired on FX in 2014

EDUCATION

Georgia Institute of Technology

AUG 2015 - MAY 2017

MS HCI - GPA 3.8

Savannah College of Art and Design

SEP 2008 - MAY 2012

BFA Illustration - GPA 4.0

Front-End Web Development Certificate

SEP 2018 - DEC 2018

60-hour course at General Assembly focused on HTML/CSS, JavaScript and responsive web

SKILLS

Design: Figma, Sketch, Adobe Suite, sketching, wireframing, sitemaps, flowcharts, Responsive Design, Design Systems, Illustration, 3D modeling

Prototyping: Low-fidelity, high-fidelity, Figma, InVision, Axure, Principle, ProtoPie, HTML/CSS, JavaScript

Research: Research planning, user testing (moderated and unmoderated), interviews, survey design, affinity mapping, contextual observation, MixPanel, Google analytics, competitive analysis

Collaboration: Keynote, Google Suite, Airtable, Notion, ZeroHeight, Slack, presenting, detail-oriented

Languages: Native in English, French and Spanish